Silpakorn University Journal of Social Sciences, Humanities, and Arts

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Silpakorn University Journal of Social Sciences, Humanities, and Arts is published in June by Silpakorn University. The journal features articles and research notes/ articles in the fields of Art and Design and the Social Sciences and Humanities. Its aim is to encourage and disseminate scholarly contributions by the University's faculty members and researchers. Well researched, innovative works by other scholars are welcome. A review committee consisting of academic experts in the relevant fields will screen all manuscripts, and the editorial board reserves the right to recommend revision/ alteration, if necessary, before their final acceptance for publication.



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Editor's Note

Welcome to the first issue of *Silpakorn University Journal of Social Sciences, Humanities, and Arts* for 2012! We have made great effort to provide readers with a broad range of papers over the past several months. At a glance, however, it seems that papers on aspects of the social sciences and humanities appear to dominate over those on the arts. As the editor, I would like to inform contributors that we need more papers on the arts, while papers in the social sciences and humanities are still welcome.

Like previous issues, this issue of SUJSSHA consists of a range of papers on education, sociology, economics, and communication, as well as a book review. Again, as editor, I would like to extend my heartfelt thanks to all contributors to this issue, as well as our manuscript reviewers for their constructive comments on the papers.

Last but not least, please be reminded that we always welcome submission of manuscripts under the broad themes of social sciences, humanities, and arts.

Thanik Lertcharnrit, Editor thanik@su.ac.th

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